

MOBILE FIRST SEO | TECHNOLOGY AND SERVICES

In just a few short years, Search Engine Optimization (SEO) tactics and strategies have seen dramatic changes that reflect a wholesale shift in consumer behavior toward mobile devices. In order to be seen and discovered by consumers in today's hyper competitive marketplace, advertisers, brands and agencies need to implement new standards and comply with new, continuously evolving mobile SEO guidelines issued by the major search engines.

Why Pure Oxygen Labs?

As a recognized leader in the industry, we have the depth of experience and knowledge that is required for getting fast results. Brian Klais, founder and CEO of Pure Oxygen Labs, is a thought leader in the industry and is often quoted in industry publications such as Search Engine Land. We also have extensive experience working with a wide range of companies and industries including today's leading ecommerce companies as ranked by Internet Retailer Magazine. In 2015, our award winning technology and services approach was recognized by the Mobile Marketing Association with an award for *Best Mobile Search Campaign*.



A Tailored Approach for Measurable Results

The art and practice of a mobile first SEO strategy is far from a "set it and forget it" initiative. It takes deep expertise and innovative technology to continuously monitor progress while identifying short and long-term issues that can impact the visibility of your brand. We tailor every proposal around each client's competitive challenges, goals and objectives.

Po2Labs 4-Step Process

1	Understanding Your Objectives	Visibility, markets, competitors
2	Opportunity Audit	Keywords, content, structure, mobile friendliness, links
3	Key Findings Report & Presentation	Actionable implementation plan tied to KPIs
4	Implementation Guidance	Technical support, bi-weekly checkpoints, link optimization

Don't miss another mobile moment

As consumer behavior continues to evolve around mobile devices, the need for mobile SEO optimization techniques and strategies have never been more urgent. At Pure Oxygen Labs, we have the technology and services designed to exceed your mobile SEO expectations.

Call us at 888.506.7265 or email info@pureoxygenlabs.com